



Lead Exceptionally \* Communicate Competently \* Compete Globally

On Your Mark  
Get Set

LEAD

## Key Feature

Enhancing leadership through 21st century best practices to promote a people-centered culture, guide decision making, manage talent, recognize employee success, foster change, establish service standards, and celebrate diversity.

### Why it matters...

Successful solutions employed by 'Fortune' leaders are featured in a compendium of lessons, preparing attendees to impact the workforce through their own enhanced leadership.

### What's in it for you?

This session supports professional development by challenging conventional ideas of leadership and provides attendees with advanced solutions to build their leadership and to empower others through cultural transformation, process improvement, and change. The result is a bold expression of leadership to satisfy employee and 'bottom line' results.

### Bottom Line...

How would you rate your leadership performance? Leadership creates energy, drives vision, and fosters change, yet many leaders flounder in recognizing the skills necessary to support a high performance culture, to develop service standards, and to move teams to action.



Lisa Waite, MA

## Sample Topics

- Master the three stages of knowledge for cultural transformation in your team
- Gain insight to reward, recognize and celebrate a diverse workforce
- Distinguish leadership as quest versus adventure
- Recognize daily patience versus marathon patience to foster rapport
- Define ways of building a culture to drive loyalty and productivity
- Establish new benchmarks for involvement and accountability
- Determine necessary adjustments to the organizational communication climate
- Create communication principles that support a people-centric culture
- Identify partnership considerations
- Practice the benefits of becoming a listening leader
- Develop guidelines to fully recognize behavioral traits of self and others, sharpening one's influence in establishing quality relationships and strengthening emotional intelligence

## Session Goals:



Getting a seat at the table takes determination and recognized competence. How do great leaders foster a sphere of influence? They're not any smarter than you but they know what you don't! This experience offers a showcase of best practices with compelling tools for growth as visionaries, mentors, coaches, and stewards. Insight comes from today's most recognized leaders (Chapman, Cathy, Mayer, Sinek, Ury), plus timeless pearls of wisdom from authorities like Drucker, Disney, Maxwell, and Welch. Participants leave with a renewed sense of commitment to clients and employees. A return on investment unfolds in increased leadership, service standards, management, and loyalty.